INTERIOR DESIGN
STANDARD

A guide to Designer Link & Designer Advantage

Designer Link (designerlinkapp.com)

Premier management software for Interior Designers provides easy-to-use features and one-time data entry

Designer Advantage (designeradvantage.com)

Bookkeeping and Business Management for Interior Design and Interior Designers using Designer Link, Quickbooks, or Studio Designer

If interested in using either of these resources, reach out to House of Funk and we will connect you with the appropriate contact to get set up!

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Designer Link Software Financial Features:

- Integrates with Quickbooks
- Advanced financial reporting out of Quickbooks
- Track time digitally
- Proposal, purchase order and invoice creation
- Project budget creation & budget to actual reporting
- Sales tax and freight tracking
- Built-in credit card processor where clients can pay online
- Ability to send clients digital proposals to approve and sign
- Ability to pass on credit card fees to clients (we do not use this feature as fees are built into our pricing)

Designer Link Software Admin Features:

- Ability to create templates for commonly used items
- Stores vendor information like rep name, contact info, website login, markup, etc.
- Address book feature for logins and passwords for software, social media channels, etc.
- Ability to send request for quotes to trades and vendors
- Order status reporting and tracking

Designer Advantage Bookkeeping and Business Management features:

- Bookkeeping services
- Financial reporting
- Places orders and expedites open orders weekly
- Troubleshooting
- High end customer service
- Customized cost based on your revenue
- Manage and pay overhead related bills
- Maintain monthly bank and credit card reconciliations
- File and pay sales tax
- Oversees the integration with Quickbooks and pulls all financial reports
- Manages freight from vendor to receiver for set % of sale
- Will act as liaison to credit card processor and payroll manager

You set the financial reports you want to see weekly, monthly, annually, etc. For example:

- Accounts Receivable
- Accounts Payable
- Work in Progress
- Sales Goals
- Expediting
- Project profitability
- Time sheets for payroll

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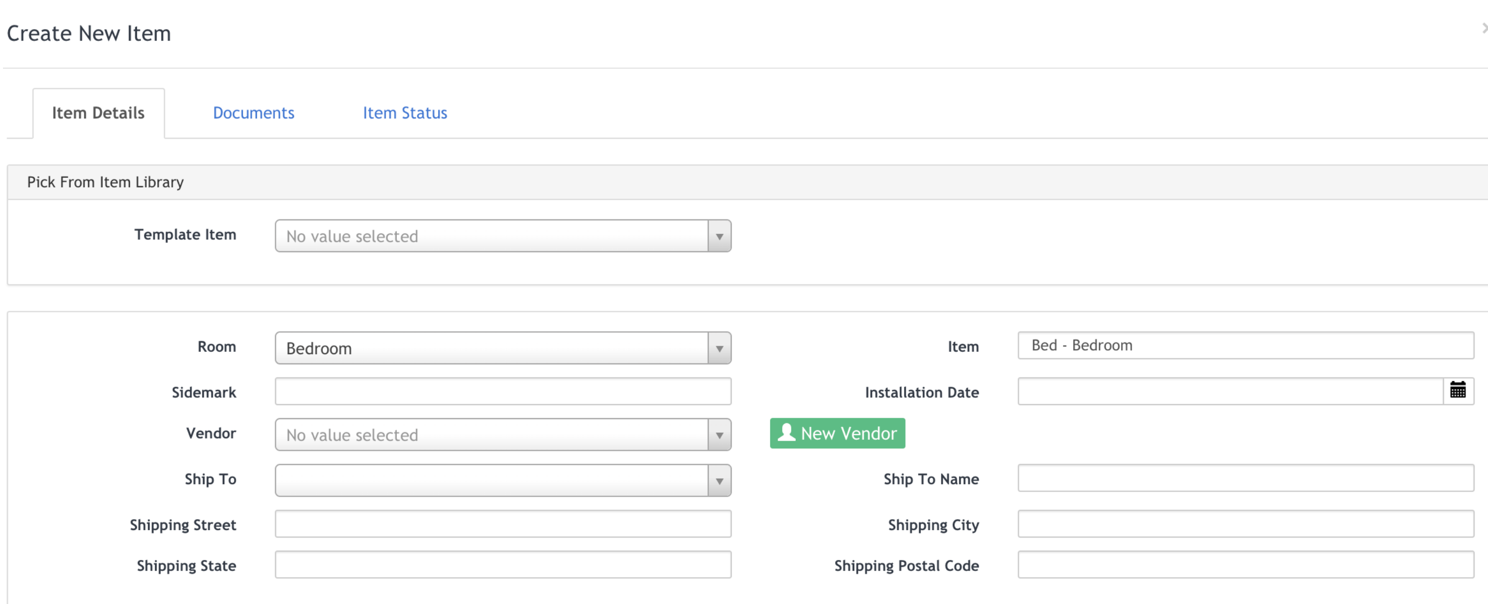
Create a template for your full service projects:

Click + New Project
Under 'Client' choose your firm from the drop down
Under 'Project Location' type in Template
Fill in required details with general info
Finish by clicking Create Project
Click View to open your project
Click Create Item
Fill in 'Room' and 'Item'



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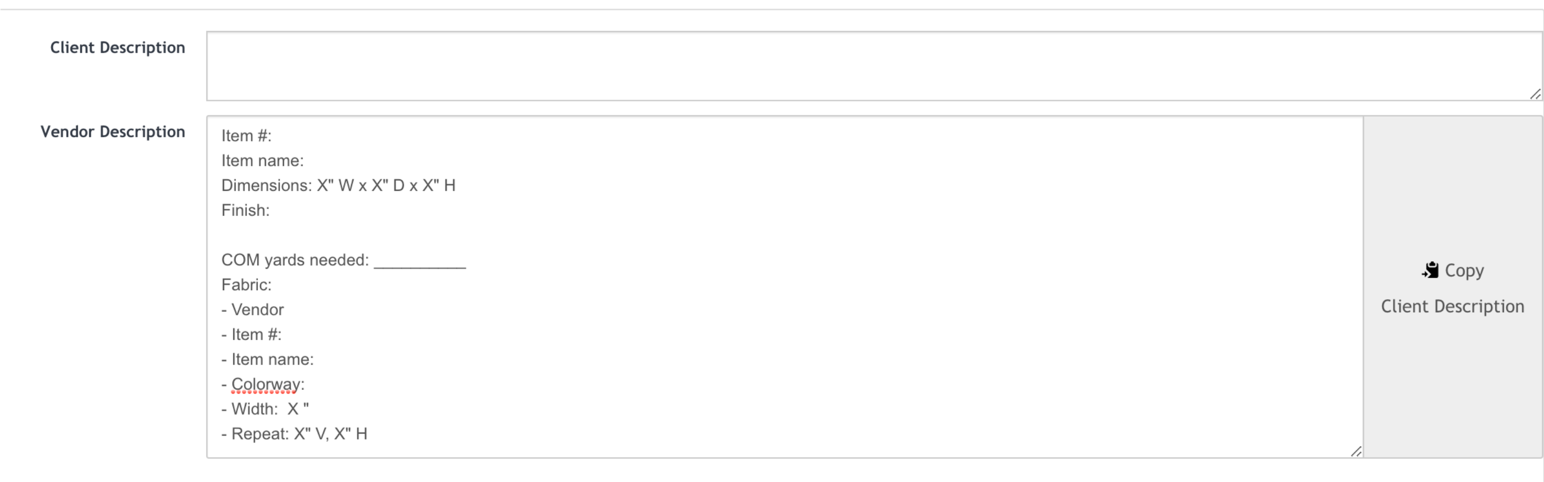
Create a template for your full service projects:

Scroll to 'Vendor Description' and fill in the categories you will always need for this item

Reference our Request for Quotes template in the Project Process Module

For example:



At the bottom, check yes to "Include in Item Library"

Hit 'Finish'