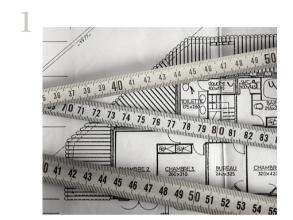


Conceptual Design Phase

Approximately 2 Months



We document your space



We gather inspiration images and envision your home from every angle

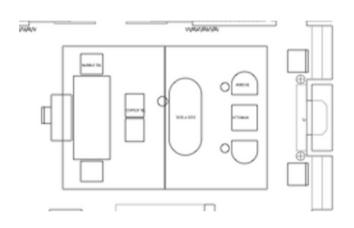


We capture your input and desires



We conduct trade day to check feasibility and ballpark estimates

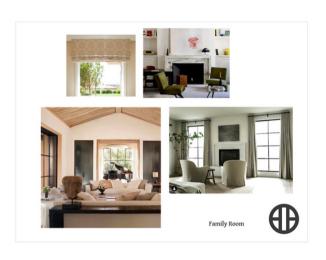
Conceptual Design Deliverables



Floor plan



Furnishing investment estimate with line-item budget



Inspiration boards



Initial selections

The Conceptual Design Phase exists to confirm your scope, layout, investment estimate and aesthetic direction.



We provide one round of revisions. We ask that you share all of your input at one time so that we can make edits as efficiently as possible. Revisions can add time to the project depending on the scale of the revision.

Detailed Design Phase

Approximately 2 Months



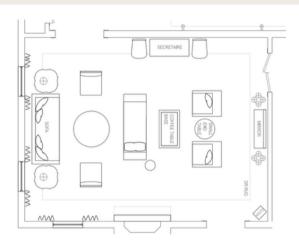


We source all furnishings



We procure written quotes and prepare detailed proposals

Detailed Design Deliverables



Floor plans and elevations



Each fabric and finish



All selections

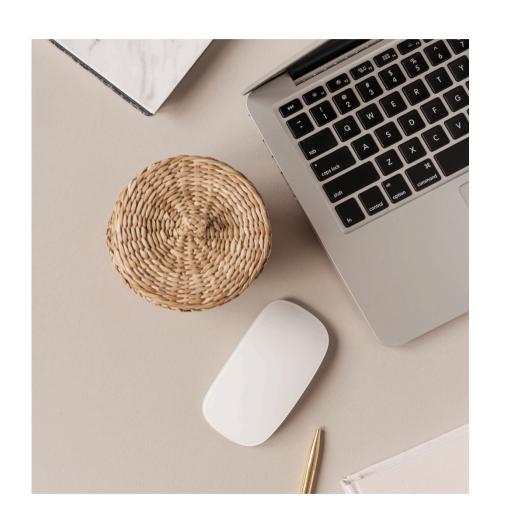


Proposals created by room, not by item

The Detailed Design Phase exists to turn ideas into orders



We'll present furnishings that are a fit for your budget, quality level and aesthetic using our industry knowledge and design expertise. We do not offer the ability for clients to see or sit test furnishings prior to purchase.



We provide one round of revisions. We ask that you share all of your input at one time so that we can make edits as efficiently as possible. Revisions can add time to the project depending on the scale of the revision.

Purchasing and Execution

Timing is dependent on the scope of the project and the contractor's schedule



We communicate details to vendors and trades



If the project requires a build or renovation, we offer project management



We place orders, track deliveries and resolve deficiencies



We oversee and coordinate deliveries



We follow up on any outstanding items



We see the punchlist and all details through to completion



We provide our care guide to maintain your new furnishings and finishes

Business Model



Our business model is based on both a flat design fee and all purchasing and execution going through us.

Payment Structure



100% of all furnishing orders (including freight and tax) kicks off the purchasing phase

The remaining 50% of the design fee is due prior to the Conceptual Design Meeting

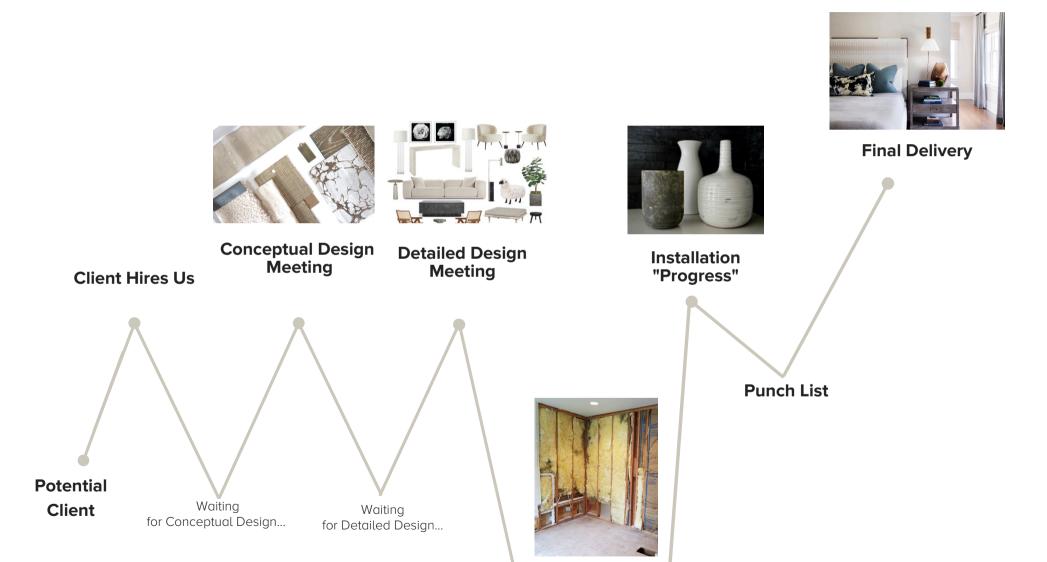
Licensed contractors, architects, etc., will be paid directly by you

Timelines



In the event that a project has a significant delay, outside of our control, we will charge an additional design fee to re-start the project.

The Emotional Timeline of a Design Project



Purchasing & Execution Phase

Thank You





